

# BASCO Makes Waves with New BASCO BoatAssist™ Technical Services Marketplace



BOAT ADVISORY SERVICES CO



BOAT AUCTION SERVICES



BOAT ASSIST SERVICES

## **BASCO Online Boat Auction Consultancy & Boating Advisory Services introduces a user-friendly platform for buying and selling boat services online**

*(SINGAPORE, April 12, 2018).*

BASCO, a trusted online boat auctions advisory and top boating consultancy based in Asia, introduces BASCO BoatAssist™ Technical Services Marketplace to connect boat owners with service providers on 1 April 2018.

“This platform revolutionises the way boat owners and boat service providers connect. Whether it’s for cleaning, crewing, or maintenance, BoatAssist™ takes the uncertainty out of maintaining a boat by locating a large list of service providers faster and easier,” said BASCO Managing Director William Schick.

The platform gives the opportunity for boat owners to directly search for services they need with the knowledge that payment will be held until services are satisfactorily completed. For boat service providers, BoatAssist™ allows companies and individuals to post their boating services and build a reputation among the BASCO community. Featured services include boat cleaning and detailing, crewing, boat yard services, and electronics.

BASCO, an official supporting partner of the 2018 Singapore Yacht Show, launched in April 2017 and continues to transform the way luxury yachts are sold through online boat auctions that reach thousands of buyers and simplifies the sales process. The team of highly skilled marine-centric professionals aims to reduce risk and uncertainty of boat ownership in Asia by helping those new to boating, boat buyers, boat sellers, and boat owners by being independent, with no agencies, brands or inventory.

*continued*

*Independent and trusted advice for boat owners*

“Online boat auctions are the way forward and our BASCO BoatAssist™ marketplace is spearheading the wave of the future of yacht buying and selling,” said Schick. “We are excited to launch the BoastAssist™ Technical Services platform to continue providing our customers with the knowledge and assistance they need to maintain their vessels.”

For more information on BASCO BoatAssist or to register, visit <https://boatassist.basco.asia>.

### About BASCO:

BASCO is reinventing how yachts and boats are sold in Asia through online auctions by taking risk and uncertainty out of boat ownership with an original marine industry advisory service. Passionate about boats for over 30 years and with a string of marine industry awards, the management team is making buying and selling boats exciting again. BASCO is committed to connecting new and experienced boaters with reputable service providers, dealers, brokers, and advisers who can assist them with every boating requirement.

To learn more, visit: <https://basco.asia/> or connect on <https://www.facebook.com/BASCO.ASIA/>

### Media contact information:

**William Schick**, *Managing Director, BASCO.*

[support@BASCOBoatAssist.com](mailto:support@BASCOBoatAssist.com)

Tel: +65 9155 4060.

*take me  
to the sea*

*Independent and trusted advice for boat owners*